

DECLARATION OF INTEREST

- I have nothing to declare

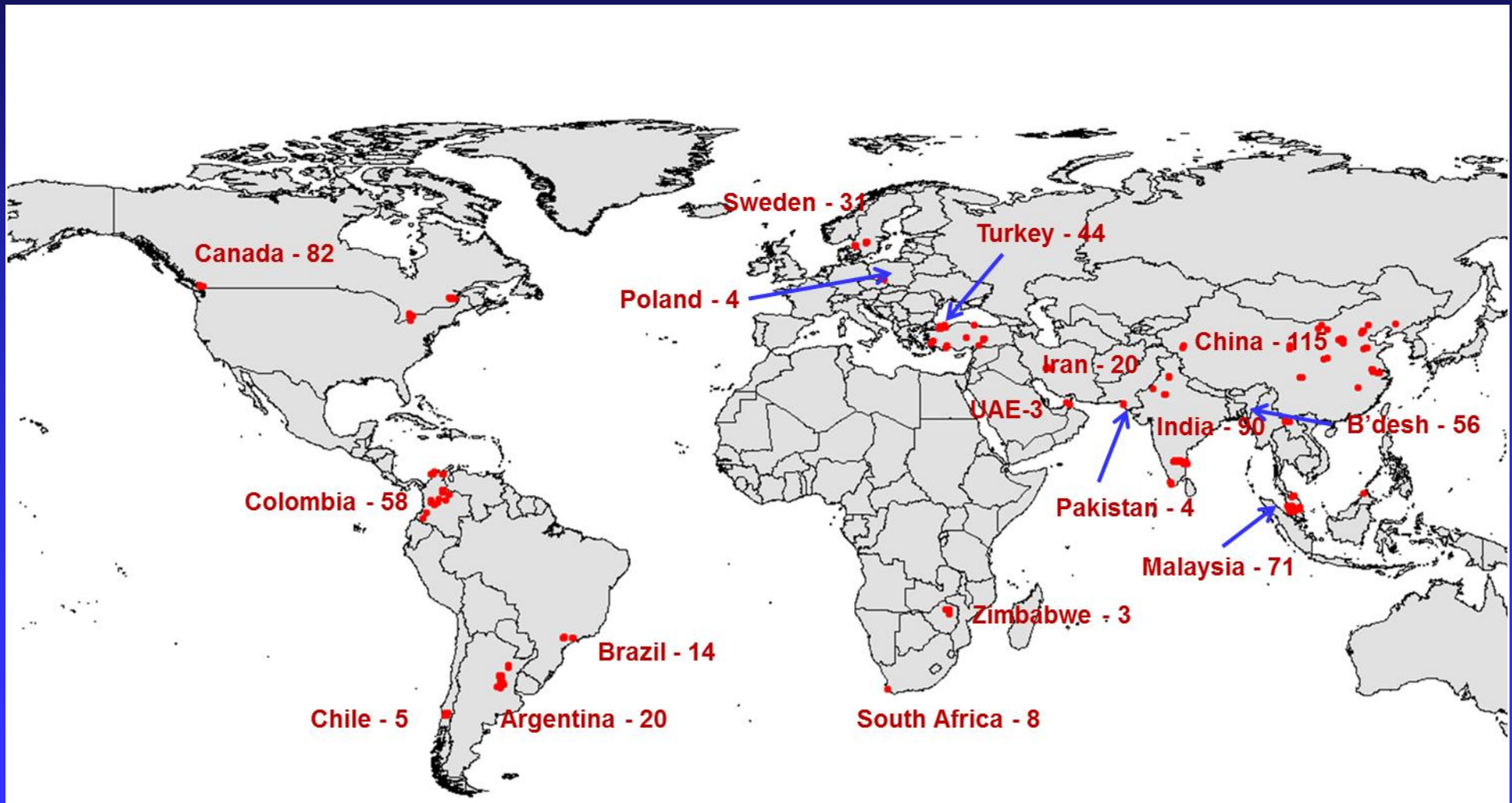
PURE: Background and Aims

- 80% of the global burden of CVD occurs in MIC and LIC.

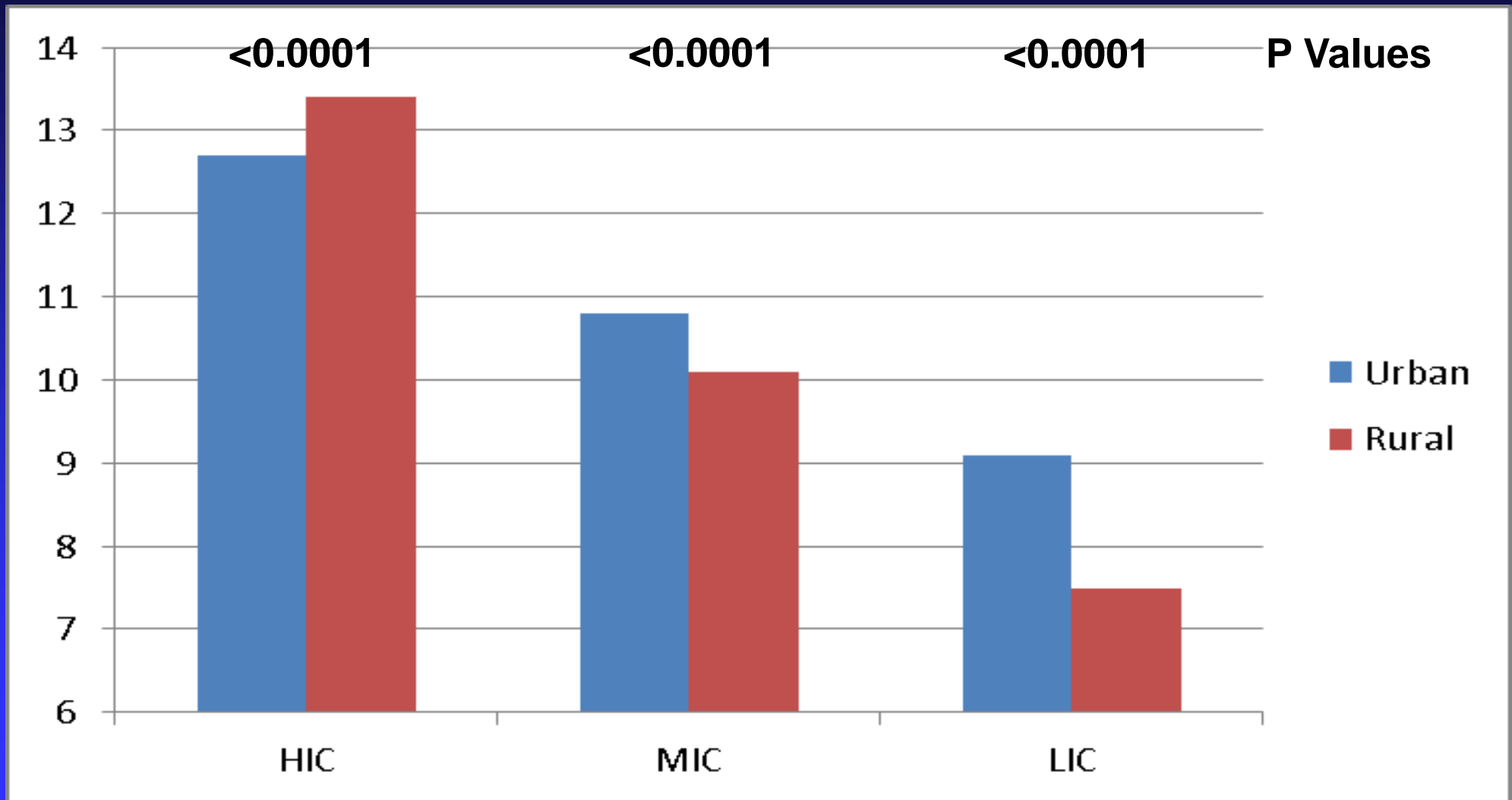
Why?:

- Because, 85% of the world's population lives in MIC and LIC, but similar incidence and mortality.
- There may be a higher risk factor burden and incidence of CVD in MIC and LIC.
- There may be a higher case fatality in MIC and LIC
- Urbanization rapidly increasing in MIC and LIC
 - Is risk factor burden higher in urban vs. rural areas?
 - Is CVD incidence and mortality higher in urban vs. rural areas?

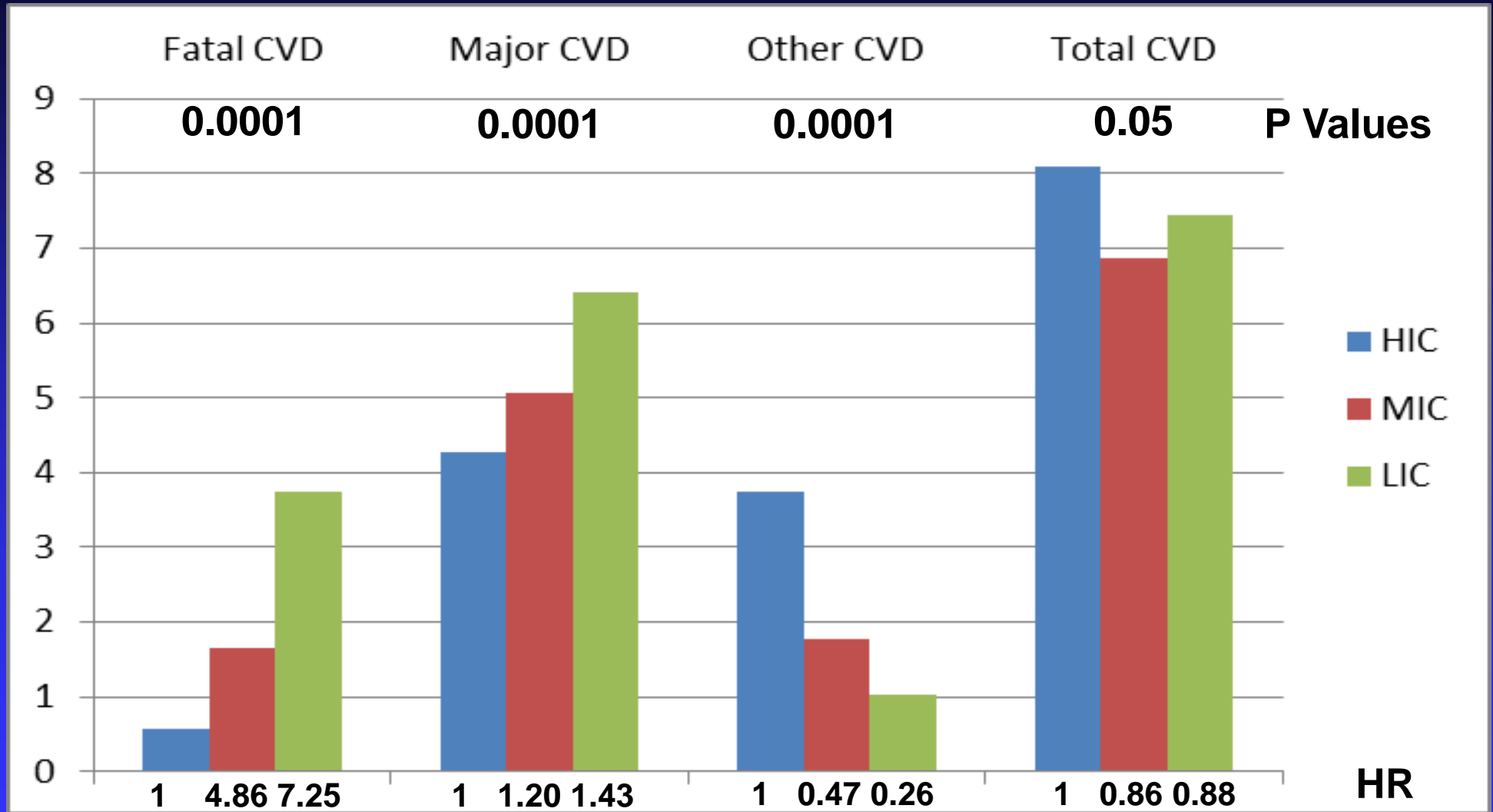
PURE: 155,000 from 628 communities in 17 countries from 5 continents



PURE: Mean INTERHEART Risk Score (IHRS)



Incidence of CVD (1000 person-yrs)

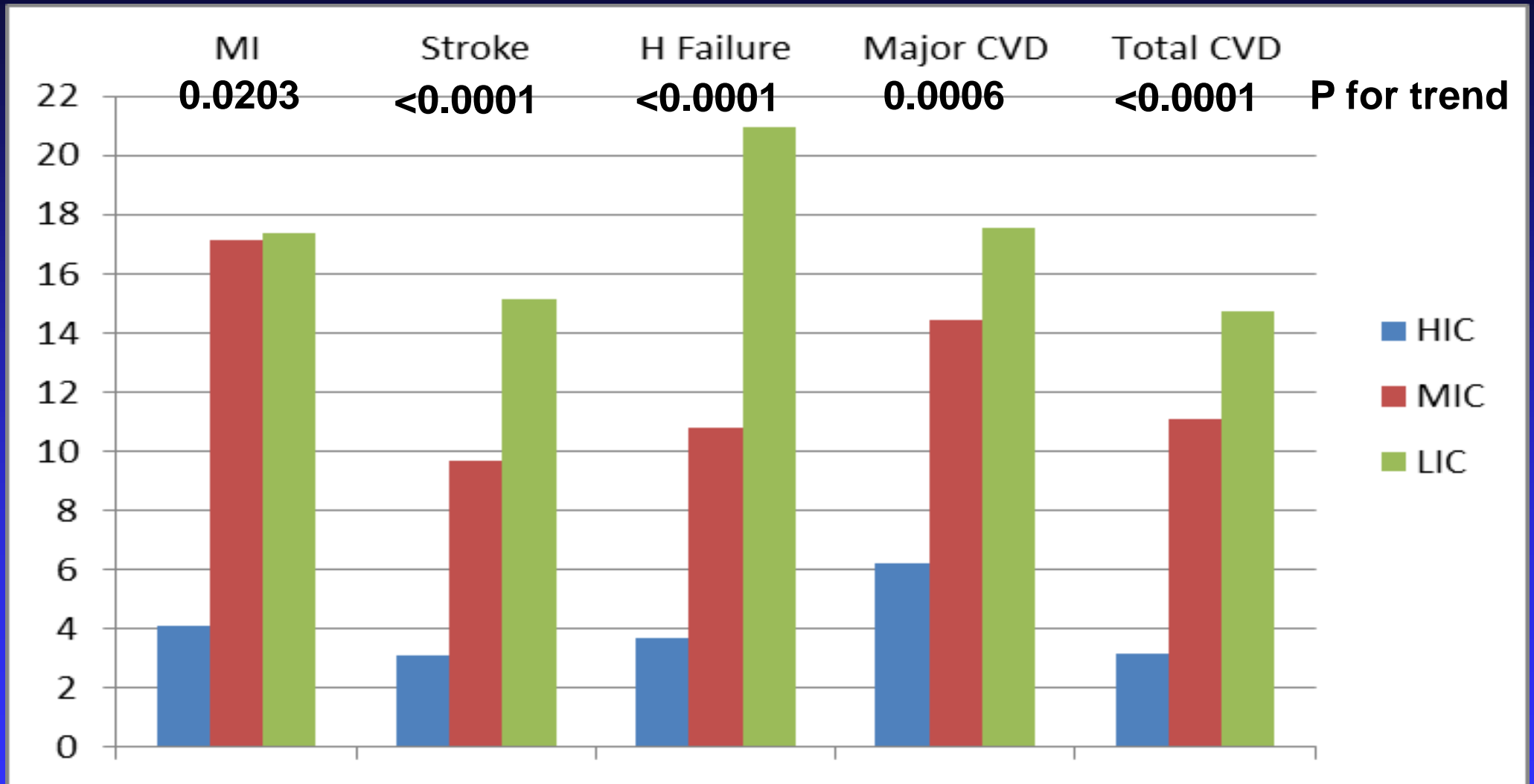


Major CVD = Fatal CVD + MI + Stroke + Heart Failure Other CVD = Other Hospitalized CVD

Total CVD = MI + Stroke + Heart Failure

Fatal CVD = Fatal MI + Fatal Stroke + Fatal Heart Failure + Other Fatal CVD

Annualized Case Fatality Rates



Yearly Fatality Rate is calculated using time to event

Major CVD = Fatal CVD + MI + Stroke + Heart Failure